



## **Opportunity Auditing Webinar**

### **Why you should attend**

The risk-based focus being increasingly adopted is universally accepted as the new benchmark for Internal Audit.

The flip side of risk, of course, is opportunity.

Specifically targeting significant areas of business opportunities in the audit programme can deliver major measurable benefits to the organisation whilst at the same time reducing the associated risks.

This is particularly true if the areas of the business targeted are those which are often overlooked by management.

With budgets under even greater scrutiny, demonstrating value for money is more important than ever

This webinar will enable participants to understand the benefits of an opportunity based audit process and how to effectively measure the value added.

### **Attending this webinar will help you to**

- Understand the principles and practice of opportunity auditing
- Identify opportunity and value for money topics
- Sell the benefits
- Establish performance measures
- Add more measurable value to the business